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CES 2018 NEWS RELEASE

For Immediate Release

Cleer, Inc., CES 2018 Venetian Press Conference –
Wednesday, Jan. 10, 2018 at 1:00p.m. @ Bellini 2004
Press Conference Room (near The Venetian Ballroom)

CLEER SPACE SMART HOME SPEAKER WITH ALEXA VOICE SERVICE DEBUTS AT CES

Las Vegas, NV., CES – January 5, 2018 – Be in the moment as Cleer Inc., a CES 2018 Innovation Awards Honoree, designer, and manufacturer of high-performance headphones and electronics announces the **SPACE, Smart Home Speaker** with Alexa Voice Service to be shown and demonstrated at The Venetian Hotel – Suite 29-324 during CES 2018.

Introducing audio-enjoyment redefined - the **SPACE, Smart Home Speaker**, powered by the Qualcomm® Smart Audio Platform, and Sensory TrulyHandsfree™ Voice Control, technologies for optimized voice control via Alexa Voice Service and advanced echo cancellation.

Immersive, 360-degree sound is provided by a unique 7.1 channel speaker matrix, digital amplifier and DSP. User-selectable audio modes afford enhanced music enjoyment, movie viewing, and party use. Alone, in pairs, additional speakers can be wirelessly linked for over-the-top living room enjoyment or multi-room use.

Speak with Alexa, from anywhere in the room, to enjoy your favorite playlist, catch up with the latest news, plan a BBQ, and even control popular smart home accessories using just your voice.

“It’s an exciting time for the audio industry as Voice UI changes the way people interact with their environment and their devices,” said Anthony Murray, senior vice president and general manager, voice & music, Qualcomm Technologies International, Ltd. “We are very pleased that Cleer has chosen the Qualcomm Smart Audio Platform to provide a powerful user experience and to deliver clear voice services and control as well as quality sound through single or networked speakers.”

Via Follow Me voice control with directional sound capability **SPACE** can actively track interactions and deliver discrete audio to the user independent of the other listeners. Built-in LEDs reference where the speaker is tracking. For privacy, the microphone can be muted.

The **SPACE, Smart Home Speaker** will be available for shipping by 2nd Half 2018 and retail for an MSRP of \$249.99 U.S.



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Qualcomm Smart Audio Platform is a product of Qualcomm Technologies, Inc. and/or its subsidiaries.

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ABOUT CLEER - Established in 2012, Cleer is a U.S. based, award-winning manufacturer of high-performance headphones and electronics. Whether it's about high-fidelity reproduction, stealing peace and quiet in noisy spaces, exploring virtual reality, or hands-free interaction and voice-control, be in the moment with Cleer personal entertainment products.

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