



**Contact:** Roberta Lewis, Roberta Lewis & Assoc, LLC.  
Public Relations Tel: (713) 408-9401 roberta.lewis@cleer.us

## CES 2018 NEWS RELEASE

For Immediate Release

**Cleer, Inc. CES 2018 Venetian Press Conference –**  
Wednesday, Jan. 10, 2018 at 1:00p.m. @ Bellini 2004  
Press Conference Room (near The Venetian Ballroom)

# CLEER RECEIVES 2018 INNOVATION AWARDS HONOREE FOR ITS NEW EDGE VOICE SMART SPORTS HEADPHONE



Las Vegas, NV., CES – January 5, 2018 – Cleer, Inc. announces the **Edge Voice, Wireless Heart-Rate Monitor Headphone** with Alexa Voice Service, based on the Qualcomm® CSR8670 Bluetooth® Audio System-on-Chips (SoC), a CES **2018 Innovation Awards Honoree**, featuring Bluetooth® wireless streaming, heart-rate monitoring capability, and Alexa Voice Service to be demonstrated and shown at CES 2018 at **The Venetian Hotel – Suite 29-324** and at the **CES Innovation Awards Showcase** located in The Venetian Hotel, Ballroom E/F Tech West.

Shockproof and IPX5 water-resistant<sup>1</sup> the **EDGE Voice** is ready for adventure. The comfortable ear-loop design and supplied silicone eartips allow for a secure fit, while up-to 6-hours playback with quick-charge capability will free your focus towards making the most of your fitness and activity sessions.

Based upon a Qualcomm® CSR8670 audio SoC featuring Qualcomm® cVc™ noise reduction technology, in addition to Sensory TrulyHandsfree™ Voice Control technology, **EDGE Voice** is designed to afford robust Bluetooth® audio streaming and enhanced call quality, in addition to exceptional voice control, even in high-noise, multi-tasking conditions. Engage Amazon's Alexa to enjoy your favorite playlist, make an important call, or plan your day.



Quickly find your groove via built-in, heart-rate monitoring capability featuring on-demand updates. With the touch of the earcap, users can prompt the **EDGE Voice** to deliver real-time pulse updates. In addition, voice prompts also guide users through basic functions, such as: power on/off, battery charge status, heart rate monitor status, Bluetooth® pairing status, and even track selection. Compatible with MapMyRun, Endomondo, and most popular fitness apps, users can select those apps that address their specific fitness needs, and go for it!

The **EDGE Voice Wireless Heart Rate Monitor Headphone** with Alexa Voice Service will be available for shipping by 2<sup>nd</sup> Half 2018 and retail for an MSRP \$169.99 U.S.

# # #

**ABOUT CLEER** - Established in 2012, Cleer is a U.S. based, award-winning manufacturer of high-performance headphones and electronics. Whether it's about high-fidelity reproduction, stealing peace and quiet in noisy spaces, exploring virtual reality, or hands-free interaction and voice-control, be in the moment with Cleer personal entertainment products.

**Cleer Contact:** Claude Schmidt • 1 (858) 201-3388 ext.103 • email: [claude.schmidt@cleer.us](mailto:claude.schmidt@cleer.us)

**Press Contact:** Roberta Lewis • Tel: 1 (713) 408-9401 • email: [roberta.lewis@cleer.us](mailto:roberta.lewis@cleer.us)

1 Actual performance varies based on settings, environmental conditions, and usage.